

Finding Support for Arts, Humanities and Cultural Programming

A Resource Guide for California Public Libraries

By Gail McGovern



**CALIFORNIA STATE LIBRARY
Dr. Kevin Starr, State Librarian of California
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Introduction

This publication is intended to help California public library program planners find resources to assist them in sponsoring programs and/or exhibits that are good matches for their unique communities.

The publication is organized in seven sections: tips for finding support, library related organizations, arts and humanities organizations, selected foundations that have supported public programming in libraries, California community foundations, local resources and additional resources.

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Tips for Finding Support

Planning:

No matter whether you seek support from your library or another local, state, regional or national funding source, the more organized you are, the better your chances will be to take advantage of the many resources available. If you plan to request grant funds, you must build in the time it will take to prepare an application and for the funding source review period. At the very least you will need to submit a letter that describes what you want to do with the funds, your intended audience, how the program fits in with both the needs of your community and your overall library mission, and a detailed budget.

Partnerships:

The best programs can be made even more successful by establishing partnerships. Partners such as community organizations, arts or humanities groups, local businesses and education institutions offer many benefits (funding, public relations, volunteers, materials, etc.). Establishing long-term **local** support is invaluable. Rarely do sources at the state, regional or national level have as much investment in the success of your library's programs as the people who live in the communities where the programs are presented.

Be sure to take advantage of in-kind support from local organizations and/or businesses (see examples in section VI).

Funding Research Resources:

You can find a wealth of resources at cooperating collection centers affiliated with the Foundation Center; the California locations are at <http://fdncenter.org/collections/ccca.html>.

When searching for online private funding sources, the Foundation Center website search zone at <http://fdncenter.org/searchzone/> is a good place to start. It includes tools for developing proposals as well as researching foundations.

Library Related Organizations

American Library Association (ALA)

The Public Programs Office of ALA provides leadership, resources, training, and networking opportunities that help thousands of librarians nationwide develop and host cultural opportunities for adults, young adults, and families. Information on specific opportunities is posted online at <http://www.ala.org/publicprograms>

You can send an e-mail to publicprograms@ala.org to sign up for the mailing list. Include your name, address, e-mail address, and “add to PPO mailing list” in the message.

Examples of recent programs and traveling exhibits:

We the People Bookshelf: sponsored by the ALA Public Programs Office and the National Endowment for the Humanities, this is a program to encourage young people to read and understand great literature while exploring themes in American history.

Authors @ your library®: established by the ALA Public Programs Office, the Association of American Publishers, *Library Journal*, and Friends of Libraries U.S.A., is a web-based directory connecting libraries with authors at <https://cs.ala.org/publicprograms/authorlibrary/publist.cfm>

Teen Read Week: sponsored by the Young Adult Library Services Association (YALSA) to produce a theme and supporting products to inspire school and public libraries to promote teen reading annually. Information about the 2003 theme, **Slammin! @ your library** is at http://www.ala.org/Content/NavigationMenu/YALSA/Teen_Reading/Teen_Reading.htm

Elizabeth I: Ruler & Legend: sponsored by the American Library Association Public Programs Office, in partnership with The Newberry Library of Chicago and the National Endowment for the Humanities is a traveling exhibit. Benicia Public Library and Humboldt County Library were among those chosen as sites for the tour.

Land a Space Station in Your Library: jointly sponsored by the National Aeronautics and Space Administration, the American Library Association, and the Association for Library Service to Children, is a computer interactive exhibit that will feature presentations created specifically to draw children and other members of the community. Content will encourage students interested in careers in space and research. It will also appeal to environmental/agricultural enthusiasts, parents, childcare providers, industrial executives and health care professionals.

Contact Information:

Public Programs Office
American Library Association
50 E. Huron Street
Chicago, IL 60611
Phone: 312-280-5057
Fax: 312-944-2404
E-mail: publicprograms@ala.org

California Center for the Book (CFB)

CFB promotes books, reading, libraries, and literacy. CFB works closely with other organizations to foster understanding of the vital role of books, reading, libraries and literacy in society.

Examples of programs:

Women of Mystery: a four-part screening-reading-and-discussion program that inspires participants to engage in lively discussions of contemporary literary and social issues, and to draw connections between the fictional world of crime novels and the social challenges they face in their own communities. Libraries that participated in 2003 include Lompoc Public, Los Angeles Public, Riverside County, and Tulare County.

Let's Talk About It: a book discussion program developed by the American Library Association. Libraries can choose from three themes: Long Gone: The Literature and Culture of African American Migration; Not for Children Only: Classic Children's Literature for Adults; and One Vision Many Voices: Latino Literature in the U.S.

Letters About Literature: an annual reading and writing contest for students in grades four through twelve. Entry forms and program support materials for teachers and librarians are available from the Center.

Writer-to-Writer: an annual reading and writing contest for adult learners enrolled in library literacy programs. Entry forms and program support materials for literacy coordinators, tutors, and learners are available from the Center.

START: a reading, writing, and mentoring program that brings teens and adults together as reading partners. Newport Beach Public Library has participated from 2001-2003.

Contact Information:

California Center for the Book
Department of Information Studies
University of California, Los Angeles
207 GSE&IS Building
300 Young Dr. N - Box 951520
Los Angeles, CA 90095-1520
Phone: 310-206-9361
Fax: 310-206-4460
E-mail: cfb@ucla.edu
URL: <http://www.calbook.org/>

Arts and Humanities Organizations

California Arts Council (CAC)

CAC offers grants for programs that provide artistic programming, strengthen internal management, assist in the employment of professional staff and artists, and provide access to the arts for all Californians.

When this guide was compiled, based on a reduction to the CAC budget, all grant programs were suspended; funding requests were not being accepted; and future funding opportunities not known.

Sample program:

The Performing Arts Touring and Presenting Program was one of the best matches for public libraries. Public libraries that received matching support from CAC for in the last few years for musical performances are listed in the CAC 2002-2003 On The Road Directory that can be downloaded at http://www.cac.ca.gov/library/publications/publication_files/OTR0203.pdf

The libraries listed are Mendocino, Sacramento, Solano, and Sonoma County libraries for Zun-Zun, <http://www.zunzuntunes.com> and Monterey Public Library for Golden Bough, <http://www.goldenboughmusic.com>

Contact Information:

California Arts Council
1300 I Street, Suite 930
Sacramento, CA 95814
Phone: 916-322-6555/1-800-201-6201
Fax 916-322-6575
URL: <http://www.cac.ca.gov>

California Council for the Humanities (CCH)

The California Council for the Humanities is devoted to strengthening community life in California by creating, sponsoring and promoting humanities programs for the general public.

Grant Programs

All grant activity is connected to California Stories, CCH's multiyear initiative designed to strengthen communities and connect Californians by uncovering personal and community stories that tell the story of today's California. CCH is now planning its next campaign, the follow-up to *Reading The Grapes of Wrath* for April 2005 and hopes libraries will participate. Current grant programs under California Stories are the California Documentary Project, and the California Story Fund.

Sample Recipients:

California Story Fund

- South Pasadena Public Library's South Pasadena Oral History Video Project
- Tulare Public Library's Years of Valor, Years of Hope: Tulare County and the War Years 1941-1946
- Winters Friends of the Library's (branch of the Yolo County Library) Telling and Listening Reviving the Oral Tradition

California Documentary Project:

Community Transitions/Chance Films

"Juvies," a film portrait of juveniles offenders awaiting trial and sentencing in adult court in Los Angeles

Campaigns

Reading The Grapes of Wrath was a partnership with the California Center for the Book and the California State Library that supported reading John Steinbeck's novel and sharing stories of California experiences through high-profile lectures, performances, art exhibits, films and discussion groups.

The next *California Stories* campaign will culminate in April 2005. This campaign will encourage Californians to share and explore stories related to changes taking place in California today. The Council will publish an exciting anthology that libraries can use in reading and discussion groups as part of California Stories in April 2005.

Contact Information:

California Council for the Humanities
312 Sutter St., Suite 601
San Francisco, CA 94108
Phone: 415-391-1474
Fax: 415-391-1312
E-mail: info@calhum.org
URL: <http://www.calhum.org/>

California Council for the Humanities (CCH) - continued

Field offices are based in Los Angeles and San Diego; regional consultants are in the central valley.

Los Angeles

315 W. Ninth St., Ste. 702
Los Angeles, CA 90015
Phone: 213-623-5993
Fax: 213-623-6833
E-mail: info@calhum.org

Sacramento

Suzette Riddle
Regional Programs Consultant
Sacramento
E-mail: suriddle@earthlink.net

San Diego

921 25th St.
San Diego, CA 92102
Phone: 619-232-4020
Fax: 619-232-4095
E-mail: info@calhum.org

San Joaquin Valley

Tim Hernandez
Regional Programs Consultant
San Joaquin Valley
E-mail: chakrah2000@yahoo.com

California Exhibition Resources Alliance (CERA)

The California Exhibition Resources Alliance (CERA) is a network of professionally operated museums and cultural organizations that collaborate to create and tour affordable, high quality exhibitions that promote civic engagement and human understanding. For more than 15 years, CERA has been serving museums and libraries with limited resources, and assisting them in providing their communities with exceptional cultural programming. Through group development and touring of exhibitions, the CERA network makes high quality programming affordable and accessible to communities whose museums lack the critical resources needed to provide these learning experiences.

CERA offers a broad range of engaging, high quality exhibitions at very affordable fees. CERA exhibitions explore history, art, natural science, and contemporary issues through photography, artifacts, stunning image and text panels, and hands-on educational materials. Exhibitions arrive installation ready with interpretive panels, artifact labels, press kits, education materials, and sometimes a printed book or catalog. Ranging in size from 1,000 to 1,500 square feet (200-300 linear feet), CERA exhibitions are designed as a “turn-key” package, able to be installed without a large staff or mechanical handling. In addition to cost-effective exhibition fees, CERA negotiates lower shipping costs and provides a multitude of resources. Professionally trained CERA staff make all the booking and shipping arrangements.

Exhibitions currently available:

- Overland: The California Emigrant Trail of 1841-1847
- Gold Fever! Untold Stories of the California Gold Rush
- Votes for Women: Unfinished Business
- Awakening from the California Dream: An Environmental History
- Audubon of the West: Andrew Jackson Grayson
- Salt Dreams: Reflection from a Downstream West
- The Whole World’s Watching: Social and Political Movements from the 1960s and 1970s
- Ansel Adams: Inspiration and Influence
- Discovery, Devastation, Survival: California Indians and the Gold Rush
- Moving Waters: The Colorado River and the West
- State of Emergency: Disaster Response in California
- Poppy to Prickly Pear: California’s Native Plants

Contact Information:

California Exhibition Resources Alliance
4365 Terrabella Way
Oakland, CA 94619
Phone: 510-336-7062
Fax: 510-336-1613
E-mail: ceraexhibits@earthlink.net
URL: <http://www.ceraexhibits.org/> (scheduled to launch fall 2003)

ExhibitsUSA (EUSA)

EUSA exhibitions include extensive supplementary materials. Exhibitions are accompanied by text panels, labels, installation guide, press kit with images from the exhibition in several formats, and related educational materials (usually books and videos on the exhibition topic). The most significant supplementary item is an exhibition-specific Program Guide that is sent to each site that books an exhibition. The Program Guide contains copies of all the text and labels, classroom lesson plans, bibliographies and filmographies, a set of slides of the exhibition, reproducible family gallery guide, and other related materials that will help the on-site staff develop and present a wide range of programs related to the exhibition.

Sample exhibitions:

- *Just Like Me* is a dynamic exhibition of children's book illustrations and artists' self-portraits selected from a book of the same title. The artists come from diverse ethnic backgrounds: Japanese American, African American, Latino, Jewish, Native American, and Australian-born American. A personal statement that recounts the artist's childhood memories, family stories, and the experiences that influenced his or her decision to become an artist accompanies each self-portrait.

Participation Fee: \$3200
Length of venue: 5 weeks
Running Feet: 175
Security: Moderate C

- *National Pastime in Black and White: The Negro Baseball Leagues, 1867-1955* tells the fascinating story of the Negro leagues during segregation. The exhibition's 60 photographs and 15 to 20 rare artifacts acquaint visitors with great athletes who were good enough-but not white enough—to play in the major leagues. These athletes didn't wait for the door to "organized" baseball to open; they formed their own teams and leagues and played the game with as much skill and enthusiasm as their white counterparts.

Participation Fee: \$4200
Length of venue: 7 weeks
Running Feet: 250
Security: Moderate C

Contact information:

Mid-America Arts Alliance
912 Baltimore, Suite 700
Kansas City, Missouri 64105
Phone: 816-421-1388
Fax: 816-421-3918
TTY/TDD: 800-735-2966
URL: <http://www.exhibitsusa.org>

National Endowment For The Humanities (NEH)

NEH offers a wide variety of grants. Each grant program has its own special instructions. Links to information on all grants NEH offers are online at <http://www.neh.gov/grants/grantsbydivision.html>

These selected programs are the best matches for public library programming:

Challenge Grants help institutions and organizations secure long-term improvements in and support for their humanities programs and resources. Matching funds are required—by a minimum of three times the grant amount for institutions receiving their first challenge grant, and by a minimum of four times the grant amount for institutions receiving subsequent challenge grants, in new nonfederal contributions. Other matching ratios may be required for special initiatives, as announced.

Sample grant: A public library renovation and expansion of its historic facility to better house its humanities collections and improve space for humanities public programming.

Contact Information:

Office of Challenge Grants
Room 420
National Endowment for the Humanities
Washington, DC 20506
Phone: 202-606-8309
TDD at 866-372-2930
E-mail: challenge@neh.gov
URL: <http://www.neh.gov/grants/guidelines/challenge.html>

Preservation Assistance Grants help small and mid-size libraries improve their ability to preserve and care for their humanities collections. These collections may include books, journals, manuscript and archival materials, maps, moving images, sound recordings, decorative and fine arts, prints and photographs, textiles, archaeological and ethnographic artifacts, furniture, and historical objects.

Contact Information:

Division of Preservation and Access
National Endowment for the Humanities
Washington, DC 20506
Phone: 202-606-8570
TDD at 866-372-2930
E-mail: preservation@neh.gov
URL: <http://www.neh.gov/grants/guidelines/pag.html>

National Gallery of Art (NGA)

NGA offers loans of educational material (slide programs, teaching packets, videocassettes, videodiscs, CD-ROMs, and DVDs) on the Gallery's collections and exhibitions, free of charge, except for return mailing. Subject and format indexes are available at the website.

Sample loan item:

American Art 1785-1926: Seven Artist Profiles (*DVD*)

This DVD contains seven video presentations on American artists of the 19th century. A 32-page viewer's guide accompanying the DVD includes a biography of each artist and reproductions of featured works. Separate video segments, each under 30 minutes, explore the lives and careers of John James Audubon, William Merritt Chase, Frederic Edwin Church, Winslow Homer, Thomas Moran, John F. Peto, and James McNeill Whistler.

Cat. # DV330 DVD and viewer's guide

Available for a nine-month loan period, permitting extended use in library settings.

Contact Information:

Department of Education Resources
National Gallery of Art
2000B South Club Drive
Landover, MD 20785
Fax: 202-842-6937
E-mail: EdResources@nga.gov
URL: <http://www.nga.gov/education/ep-main.htm>

National Endowment for the Arts (NEA)

NEA offers a wide variety of programs that support the visual, literary and performing arts. Often public libraries are in partnership with local arts organizations. The NEA website includes information about grants awarded from 1998-2003 at <http://www.arts.gov/learn/Facts/Contents.html>

Sample recipients:

Will Geer Theatricum Botanicum, Topanga, CA to support the development and touring of a new piece about the history of Spanish speaking people in California. Free performances of the new work were offered to underserved audiences in schools and library venues throughout southern California.

Playwrights' Preview Productions (aka Urban Stages), New York, NY to support Urban Stages' Outreach Program. With the New York, Queens and Brooklyn Public Library Systems serving as venues and partners, Urban Stages toured new works by multiethnic authors to underserved communities and schools.

Contact Information:

National Endowment for the Arts
1100 Pennsylvania Avenue NW
Washington, DC 20506
Phone: 202-682-5400
URL: <http://www.arts.gov/guide/index.html>

Poets & Writers, Inc.

Through its Readings/Workshops (R/W) Program, Poets & Writers pays matching fees to writers who give readings or conduct workshops at community venues, including (but not limited to) libraries, colleges, community centers, correctional facilities, bookstores and museums. While only Californian organizations are eligible to apply for California R/W funds, they may apply for up to two out-of-state writers per year. Matching funds range from \$50 to \$300.

Events may be strictly literary or part of a larger festival. Poets & Writers encourages sponsoring organizations to be creative in their programming, for example inviting a writer to give both a reading and a writing workshop, perhaps for different audiences.

Each year the R/W Program supports hundreds of writers in events around the state, in areas both urban and rural, reaching tens of thousands of audience members. P&W also offers advice about the logistics of literary event planning, and welcomes phone calls or emails about their programs.

Contact Information:

Poets & Writers, Inc.
California Programs Office
2035 Westwood Blvd., Suite 211
Los Angeles, CA 90025
Phone: 310-481-7195
Fax: 310-481-7193
cainfo@pw.org
URL: <http://www.pw.org/rw/ca/>

The Smithsonian Institution Traveling Exhibition Service (SITES)

SITES specializes in creating three dimensional, full-scale exhibition “packages” containing artifacts, photographic images, and interpretive information. An online exhibition catalog can be searched by category (art, history & culture, science & natural history) fee (from under \$100 to over \$50,000), exhibit size and security requirements at <http://www.sites.si.edu/host/search.asp>

Sample exhibit listings:

Diversity Endangered: examines the causes, consequences, and potential solutions to this loss of biological diversity. Subjects range from the variety and interrelation of species to the complex habitats of tropical rain forests, wetlands, and coral reefs—and the results of their destruction.

Category: Science & Natural History

Participation Fee: \$100.00 plus \$4.00 shipping and handling fee PREPAYMENT REQUIRED

Running Meters: 15 (48 ft.)

Security: Moderate

The Graceful Envelope: features 135 stamped, canceled, delivered, juried, and awarded works that are sure to draw interest from stamp enthusiasts and calligraphers alike. A broad range of calligraphic styles are evident, including copperplate, uncial, Roman traditional, and freestyle in ink, gouache, watercolor, acrylic, foil, and gold leaf.

Category: Art

Participation Fee: \$3,500.00 for an 8-week booking period, plus outgoing shipping

Running Meters: 122 (400 running ft.)

Security: Limited

Contact Information:

Scheduling and Exhibitor Relations
Smithsonian Institution
Traveling Exhibition Service
P.O. Box 37012
1100 Jefferson Drive SW, Suite 3146
Washington, DC 20013-7012
Phone: 202-357-3168 x4
E-mail: sites_schedule@si.edu
URL: <http://www.sites.si.edu/about/index.htm>

Trust for Museum Exhibitions (TME)

TME is a not-for-profit museum without walls dedicated to providing the finest in exhibitions and technical support to a broad spectrum of diverse cultural institutions. By developing partnerships based upon shared interests and goals, TME plays an active role in fostering community outreach and cultural exchange that provides access to the arts for everyone.

Examples of past exhibitions:

- Remington, Russell and the Language of Western Art
- Show Me the Money: The Dollar as Art
- The Sleep of Reason: Reality and Fantasy in the Print Series of Goya
- Treasures of American Folk Art From the Abby Aldrich Rockefeller Folk Art Center, Colonial Williamsburg
- Turner Watercolors from Manchester
- Viollet-le-Duc Architect, Artist, Master of Historic Preservation

Contact information:

Trust for Museum Exhibitions
1424 16th Street, NW, Suite 600
Washington, DC 20036
Phone: 202-745-2566
Fax: 202-745-0103
URL: <http://www.tme.org/>

WritersRegister.com

WritersRegister.com provides an easy-to-search database of information about U.S. writers and their work. You may contact writers directly to negotiate for their services or to otherwise inquire about their work.

Sample entry:

Diana F. O'Hehir

Poetry

Fiction

Mystery

2855 Jackson St.

San Francisco, California 94115

Phone: 415-928-1261

Fax: 415-992--126

melfiske1@netscape.net

Diana O'Hehir is the author of five books of poems and two novels and is editor of *Mother Songs*, a poetry anthology. Her novel, *I Wish This War Were Over*, was runner-up for the Pulitzer Prize in 1986. Her second novel, also published by Atheneum, was *The Bride Who Ran Away*.

Her book of poems, *Spells For Not Dying Again*, received the Bay Area Book Reviewers Award in 1997. Earlier collections of poems, *Summoned*, *The Power To Change Geography* and *Home Free* won awards from the Poetry Society of America and University of Missouri Press.

She has completed a memoir of the McCarthy years entitled *Burn, Bridges, Burn*, and is putting the finishing touches to a mystery novel called *Coffin Lid*.

She taught creative writing and poetry at Mills College, Oakland, CA., for over 34 years. She was awarded a Ph.D. in Literature by Johns Hopkins University in 1970. She lives in San Francisco with writer Mel Fiske.

Services Offered

Teaching: teens, adults

Media/Subjects: Poetry, Creative Writing

Certification: Prof. Mills College, CA

Years of Experience: 34

Contact information:

WESTAF

1743 Wazee Street, Suite 300

Denver, CO 80202

Phone: 303-629-1166

TTY: 303-607-9019

URL: <http://www.writersregister.com/>

Selected Foundations

The Ahmanson Foundation

Funding Priorities: Emphasis on education, arts, humanities, human services, youth

Limitations: Annual Campaigns, Conferences, Fellowships, Individuals, Media Projects, Research

Geographic Area: Southern California, with emphasis on Los Angeles area.

Sample Recipient:

- Los Angeles Public Library received support for its Grandparents and Books programs.
- County of Los Angeles Public Library received support for its Begin at the Beginning with Books program

Contact Information:

The Ahmanson Foundation
9215 Wilshire Boulevard
Beverly Hills, CA 90210
Phone: 310-278-0770

The Annenberg Foundation

Funding Priorities: Emphasis on education, culture, the arts, and community and civic life

Limitations: Annual Campaigns, Conferences, Fellowships, Individuals, Media Projects, Research

Geographic Area: Southern California, with emphasis on Los Angeles area.

Sample Recipients:

- Los Angeles Public Library received support for its Grandparents and Books programs, Read to Me literacy programs and Homework Help Centers.
- California Reach Out and Read Coalition received support for statewide program coordination.

Contact Information:

Headquarters Office

St. Davids Center
Suite A-200
150 Radnor-Chester Road
St. Davids, PA 19087
Phone: 610-341-9066
Fax: 610-341-3601
URL: <http://www.whannenberg.org/>

Los Angeles Office

Center West
Suite 1605
10877 Wilshire Boulevard
Los Angeles, CA 90024
Phone: 310-209-4560
Fax: 310-209-1631

The Creative Work Fund

The Fund for New Work program provides funding for artists and nonprofit organizations to create new art works through collaborations. It celebrates the role of artists as problem solvers and the making of art as a profound contribution to intellectual inquiry and to the strengthening of communities.

Limitations:

Projects must feature one or more artists who are collaborating with a nonprofit 501(c)(3) organization. The principal collaborating artists must live in San Francisco or Alameda County, and applicant organizations also must be based in those counties.

Sample recipients:

- Opal Palmer Adisa with The African American Museum and Library.
- Ellen Oppenheimer with Friends of the Oakland Public Library
- Artist Elise Brewster collaborating with Susan Schwartzberg, Robin Grossinger, and scientists of the San Francisco Estuary Institute to present research about the evolution of the Bay to general audiences through four site-specific billboards in San Francisco and the East Bay, a Web site, and exhibitions at the Lawrence Hall of Science and San Francisco Public Library.

Contact Information:

The Creative Work Fund
One Lombard Street, Suite 305
San Francisco, CA 94111
Phone: 415-398-4474
URL: <http://www.creativeworkfund.org/>

The Ezra Jack Keats Foundation

The mini-grant program specifically for public libraries and public school libraries aims to foster a love of literature in children, to enhance appreciation of the arts in children and to promote literacy and creativity.

Mini-grants of \$350 each are available to support innovative and noteworthy workshops, lectures and festivals, particularly for parents and preschool children. Programs relating to Ezra Jack Keats (author and illustrator of such books as Caldecott Award winner *The Snowy Day*) are welcome, but not required.

Limitations:

The mini-grants are NOT to be used in conjunction with other funds, but are to support projects exclusively sponsored by the Ezra Jack Keats Foundation. Funds will not be granted for the purchase of books, tapes, software and equipment unrelated to the specific project described, or for general operations, administrative costs, or transportation of the audience.

Ideas for mini-grants are online at http://www.ezra-jack-keats.org/top/ideas_for_minigrants.htm

The application with guidelines is online at <http://www.ezra-jack-keats.org/programs/application.htm>

Contact Information:

Ezra Jack Keats Mini-grants
450 14th Street
Brooklyn, NY 11215-5702
URL: www.ezra-jack-keats.org/programs/minigrants.htm

The Lucile Packard Foundation for Children's Health

Funding Priorities: Emphasis on health and well being of children

Limitations: Annual Campaigns, Conferences, Fellowships, Individuals, Media Projects, Research

Geographic Area: Organizations serving San Mateo and/or Santa Clara Counties

Sample Recipient:

- South San Francisco Public Library received support for its Homework Club, an after school program for third- to fifth-graders.

Contact Information:

The Lucile Packard Foundation for Children's Health
770 Welch Rd., Ste. 350
Palo Alto, CA 94304
Phone: 650-497-8365
URL: <http://www.lpfch.org>

The Ralph M. Parsons Foundation

Funding Priorities: Emphasis on social impact, civic and cultural programs, health and higher education

Limitations: no funds for fundraising events, conferences, seminars, workshops

Geographic Area Limitation: Los Angeles County

Sample Recipients:

- County of Los Angeles Public Library received support for its Begin at the Beginning with Books program and its Voices of Culture lecture series.
- Los Angeles Public Library received support for its American Originals: Treasures from the National Archives exhibit.

Contact Information:

The Ralph M. Parsons Foundation
1055 Wilshire Boulevard, Suite 1701
Los Angeles, CA 90017
Phone: 213-482-3185
URL: <http://www.rmpf.org/>

Wells Fargo Foundation

Funding Priorities: sponsors events, such as fundraising walks and community fairs, or purchases tables at such events, gives first priority to requests where the primary purpose of the grant is to benefit people and communities of low and moderate income.

Limitations: will not support film or video projects or promotional merchandise

Sample Recipients:

- San Diego Public Library received support for its summer reading programs.
- Contra Costa Library received support for its teen reading program.

Contact Information:

Bay Area and Central California Regions:
Randy Chun, Regional Vice President
Wells Fargo Foundation
550 California St., 7th Floor, MAC A0112-073
San Francisco, CA 94104
Phone: 415-396-5830
E-mail: chunran@wellsfargo.com

Los Angeles Metro Region:
Jonathan Weedman, Regional Vice President
Wells Fargo Foundation
333 South Grand Avenue, MAC E2064-200
Los Angeles, CA 90071
(213) 253-7118
Email: weedmanj@wellsfargo.com

Northern California Region:
Chevo Ramirez, Regional Vice President
Wells Fargo Foundation
400 Capital Mall, Suite 2140, MAC A0716-214
Sacramento, CA 95814

(916) 440-4001
Email: ramirezc@wellsfargo.com

Orange County Region:
Dean Thorp, Regional Vice President
Wells Fargo Foundation
2030 Main Street, Suite 1100, MAC E2231-113
Irvine, CA 92614
(949) 251-4414
Email: thorpd@wellsfargo.com

Southern California Region:
Dean Thorp, Regional Vice President
Wells Fargo Foundation
4365 Executive Drive, 17th Floor, MAC E2963-173
San Diego, CA 92121
(858) 622-6774
Email: thorpd@wellsfargo.com

URL:
<http://www.wellsfargo.com/about/charitable/index.html>

California Community Foundations

Most community foundations see themselves as community catalysts that create positive change in their designated geographic areas. When looking for private support for local library programs, they are a good place to start.

Because the geographic location is not always evident from the foundation names, they are listed below by zip code.

California Community Foundation

445 S. Figueroa Street, Suite 3400

Los Angeles, CA **90071**

Phone: 213-413-4130

Fax: 213-383-2046

URL: <http://www.calfund.org/>

Pasadena Foundation

16 N. Marengo Avenue Room 300

Pasadena, CA **91101**

Phone: 626-796-2097

Fax: 626-583-4738

URL: <http://www.pasadenafoundation.org>

Glendale Community Foundation

P.O. Box 313 327 W. Arden, Suite 201

Glendale, CA **91209-0313**

Phone: 818-241-8040

Fax: 818-241-8045

URL: <http://home.earthlink.net/~gcfndn/>

Claremont Community Foundation

205 Yale Avenue

Claremont, CA **91711**

Phone: 909-398-1060

Fax: 909-624-6629

URL: <http://www.claremontfoundation.org/>

Ontario Community Foundation, Inc.
P.O. Box 1250
Ontario, CA **91762-3593**

Coastal Community Foundation
Post Office Box 230415
Encinitas, CA **92023**
Phone: 760-942-9245
Fax: 760-942-9245
URL: <http://www.coastalfoundation.org/>

Rancho Santa Fe Foundation
P.O. Box 811
Rancho Santa Fe, CA **92067**
Phone: 858-756-6557
Fax: 858-756-6561
URL: <http://www.rsffoundation.org>

The San Diego Foundation
1420 Kettner Blvd. Suite 500
San Diego, CA **92101**
Phone: 619-235-2300
Fax: 619-239-1710
URL: <http://www.sdfoundation.org/>

Desert Community Foundation
42-600 Cook Street Suite 201B
Palm Desert, CA **92260**
Phone: 760-674-9080
Fax: 760-674-8121

Yucca Valley Foundation
P.O. Box 1911
Yucca Valley, CA **92286**
Phone: 760-365-7219
Fax: 760-365-8824

High Desert Community Foundation
P.O. Box 2028
Apple Valley, CA **92307**
Phone: 760-333-0306
Fax: 760-247-0800
<http://www.hdcfoundation.org/>

The Community Foundation Serving Riverside and San Bernardino Counties
3880 Lemon Street, Suite 300
Riverside, CA **92501**
Phone: 909-684-4194

Fax: 909-684-1911

URL: <http://www.thecommunityfoundation.net/>

Orange County Community Foundation

30 Corporate Park, Suite 410

Irvine, CA **92606**

Phone: 949-553-4202

Fax: 949-553-4211

<http://www.oc-cf.org/>

Anaheim Community Foundation

200 S. Anaheim Blvd., Suite 433

Anaheim, CA **92805-3820**

Phone: 714-765-5160

Fax: 714-765-4454

URL: <http://www.anaheimcommfound.org>

Ventura County Community Foundation

Suite 150 1317 Del Norte Road

Camarillo, CA **93010-8504**

Phone: 805-988-0196

Fax: 805-485-5537

URL: <http://www.vccf.org/>

Fund for Santa Barbara

924 Anacapa Street, Suite 4H

Santa Barbara, CA **93101-2192**

Phone: 805-965-9164

Fax: 805-965-0217

URL: <http://www.fundforsantabarbara.org/>

Santa Barbara Foundation

15 E. Carrillo Street

Santa Barbara, CA **93101-2780**

Phone: 805-963-1873

Fax: 805-966-2345

URL: <http://www.sbfoundation.org/>

Coalinga Community Foundation

P.O. Box 124

Coalinga, CA **93210**

Phone: 559-935-2412

Kern County Community Foundation

1626 19th Street, Suite 14

Bakersfield, CA **93301-4329**

Phone: 661-325-5346

Fax: 661-325-5358

URL: <http://www.kernfoundation.org>

San Luis Obispo County Community Foundation

P.O. Box 1580

San Luis Obispo, CA **93403-1580**

Phone: 805-543-2323

Fax: 805-543-2346

URL: <http://www.sloccf.org/>

Valley Foundation (Santa Ynez)

2901 Grand Avenue, Suite D

P.O. Box 389

Los Olivos, CA **93441-0389**

Phone: 805-688-2991

Fax: 805-688-1741

Fresno Regional Foundation

3425 N. First Street, Suite 101

Fresno, CA **93726**

Phone: 559-226-5600

Fax: 559-230-2078

URL: <http://fresnoregfoundation.org/>

Community Foundation for Monterey County

99 Pacific Street, Suite 155-A

Monterey, CA **93940**

Phone: 831-375-9712

Fax: 831-375-4731

URL: <http://www.cfmco.org/>

Los Altos Community Foundation

183 Hillview Avenue

Los Altos, CA **94022**

Phone: 650-949-5908

Fax: 650-949-0807

URL: <http://www.losaltoscf.org/>

The San Francisco Foundation

Suite 500 225 Bush Street

San Francisco, CA **94104**

Phone: 415-733-8500

Fax: 415-477-2783

URL: <http://www.sff.org/>

Peninsula Community Foundation

1700 S. El Camino Real, Suite 300

San Mateo, CA **94402-3049**

Phone: 650-358-9369

Fax: 650-358-9817

URL: <http://www.pcf.org>

Solano Community Foundation

744 Empire Street, Suite 210

Fairfield, CA **94533**

Phone: 707-399-3846

Fax: 707-399-3849

URL: <http://www.solanocf.org/>

Community Foundation of the Napa Valley

433 Soscol Avenue Suite B-151

Napa, CA **94559**

Phone: 707-254-9565

Fax: 707-254-7955

URL: <http://www.cfnv.org/>

East Bay Community Foundation

200 Frank H. Ogawa Plaza

Oakland, CA **94612**

Phone: 510-836-3223

Fax: 510-625-8128

URL: <http://www.eastbaycf.org/>

Berkeley Community Foundation

2406 Cedar Street

Berkeley, CA **94708**

Phone: 510-843-3536

Fax: 510-843-3536

Marin Community Foundation

5 Hamilton Landing, Suite 200

Novato, CA **94949**

Phone: 415-464-2500

Fax: 415-464-2502

URL: <http://www.marincf.org/>

The Valley Foundation

16450 Los Gatos Blvd., Suite 210

Los Gatos, CA **95032-5594**

Phone: 408-358-4545

Fax: 408-358-4548

URL: <http://www.valley.org/>

The Community Foundation of Santa Cruz County

2425 Porter Street, Suite 16

Soquel, CA **95073**

Phone: 831-477-0800

Fax: 831-477-0991

URL: <http://www.cfsc.org/>

Community Foundation Silicon Valley

Suite 1000 60 S. Market Street

San Jose, CA **95113**

Phone: 408-278-2200

Fax: 408-278-0280

URL: <http://www.cfsv.org/>

Great Valley Center

201 Needham Street

Modesto, CA **95354**

Phone: 209-522-5103

Fax: 209-522-5116

<http://www.greatvalley.org/>

Sonora Area Foundation

Box 577

Sonora, CA **95370-0577**

Phone: 209-533-2596

Fax: 209-533-2412

URL: <http://www.sonora-area.org/>

Community Foundation Sonoma County

250 D Street Suite 205

Santa Rosa, CA **95404**

Phone: 707-579-4073

Fax: 707-579-4801

URL: <http://www.sonomacf.org/>

Community Foundation of Mendocino County

Suite 204 135 W. Gobbi Street

Ukiah, CA **95482**

Phone: 707-468-9882

Fax: 707-468-5529

URL: <http://www.communityfound.org/>

The Humboldt Area Foundation

373 Indianola Road
Bayside, CA **95524**
Phone: 707-442-2993
Fax: 707-442-3811
URL: <http://www.hafoundation.org/>

Auburn Community Foundation

P.O. Box 7306
Auburn, CA **95604**
Phone: 530-885-4920
Fax: 530-885-4920

Amador Community Foundation

114 Main Street, Suite 212 P.O. Box 1154
Jackson, CA **95642**
Phone: 209-223-2148
Fax: 209-223-4569
URL: <http://www.acfoundation.com/>

El Dorado Community Foundation

P.O. Box 1388
Placerville, CA **95667**
Phone: 530-622-5621
Fax: 530-626-7100
URL: <http://www.eldoradocf.org/>

Sacramento Regional Foundation

555 Capitol Mall, Suite 550
Sacramento, CA **95814**
Phone: 916-492-6510
Fax: 916-492-6515
URL: <http://www.sacregfoundation.org/>

North Valley Community Foundation

389 Connors Court, Suite B
Chico, CA **95926**
Phone: 530-891-1150
Fax: 530-891-1502
URL: <http://www.nvcf.org/>

Paradise Community Foundation

P.O. Box 2095
Paradise, CA **95967**
Phone: 530-876-8033
Fax: 530-872-4093

Shasta Regional Community Foundation

2280 Benton Drive Building C, Suite A
Redding, CA **96003-5349**

Phone: 530-244-1219

Fax: 530-244-0905

URL: <http://www.shastarcf.org/>

Truckee Tahoe Community Foundation

P.O. Box 366

Truckee, CA **96160**

Phone: 530-587-1776

Fax: 530-550-7985

URL: <http://ttcf.net/>

Local Resources

As mentioned earlier, establishing long-term local support sources is invaluable in programming.

Brainstorm possible sources with staff and volunteers. Talk to colleagues in other libraries who do a lot of programming; look to library systems for publications and contact people (e.g. MCLS and Serra performer directories, system committees that deal with programming)

Organizations that use library-meeting rooms are often excellent sources of resources as well as programming suggestions.

Libraries have often found support and/or formed partnerships with the following:

- Service organizations that will provide funds and/or volunteers to put together programs
- Musician's unions
- Corporations with local offices that provide corporate giving funds
- Local booksellers
- Local museums

McDonald's Corporate Social Responsibility

Funding Priorities: owner/operators support their communities through cash and in-kind contributions, tutoring and mentoring programs, educational partnerships, fundraising assistance, and sponsorship of special events.

Limitations:

Sample Recipients:

- San Diego Public Library received support for children's programs in neighborhoods served by a McDonald's.
- Oakland Public Library received support for its summer reading game.

Contact Information:

Contact local owner/operators directly.

Mervyn's

Mervyn's stores partner with local schools and arts and social action organizations to achieve a common goal: to improve the quality of life for the families, especially the children, who reflect the diversity within our store communities. Mervyn's grant making currently focuses on two areas: Arts and Education. Grants typically range from \$500 to \$2,500.

Arts

Mervyn's funds programs that provide children and families with affordable access to the arts. Programs that reflect the diversity in communities are of particular interest. Examples are family matinees, children's visual arts programs, theater and dance performances for children and families, artists in classrooms and live musical performances.

Education

Mervyn's provides direct support to schools and community-based nonprofit organizations that enhance the educational development of children. Programs that promote a child's love of reading or encourage children to read together with their families are of particular interest. Examples include: children's reading programs (pre-K through 3rd grade), after-school programs, and mentoring or tutoring programs

Limitations:

- Programs must be in Mervyn's store communities
- Funding is not for foundations, capital campaigns, or endowment fund drives, fundraisers, gala events or to educational institutions for regular instructional programs

Grant making at Mervyn's is handled at the store level; the store manager is the initial contact when making a grant request. Most grants average between \$500 and \$2,500. For 2003, Mervyn's accepted grant applications between March 1 and August 31. No application form is required. Just complete the steps shown at the URL below and submit the letter to the local Mervyn's store manager.

Contact information:

Local Mervyn's store manager (see store locator at http://target.com/mervyns_group/storelocator/index.jhtml)

URL: http://target.com/mervyns_group/community/community_guidelines.jhtml

Additional Resources

Bauer, Caroline Feller. **Leading Kids to Books through MAGIC**. American Library Association. 2000.

Braun, Linda W. **Technically Involved: Technology-Based Youth Participation Activities for Your Library**. American Library Association. 2003.

Bromann, Jennifer. **Storytime Action! 2,000+ Ideas for Making 500 Picture Books Interactive**. Neal-Schuman. 2003.

Brown, Barbara J. **Programming for Librarians: A How-To-Do-It Manual**. Neal-Schuman. 1992.

California Authors Directory. CaliforniaAuthors.com.
<http://www.californiaauthors.com/directory.shtml>

Champelli, Lisa. **The Youth Cybrarian's Guide to Developing Instructional, Curriculum-Related, Summer Reading, and Recreational Programs**. Neal-Schuman. 2002.

"Community Foundations and Public Libraries," **Libraries for the Future** Online Research
<http://www.lff.org/research/community.html>

Dailey, Susan. **A Storytime Year: A Month-to-Month Guide for Preschool Programming**. Neal-Schuman. 2001.

East, Kathy. **Inviting Children's Authors and Illustrators: A How-To-Do-It Manual for School and Public Librarians**. Neal-Schuman. 1995.

Fiore, Carole D. **Running Summer Library Reading Programs: A How-To-Do-It Manual**. Neal-Schuman. 1998.

Honnold, RoseMary. **101+ Teen Programs that Work**. Neal-Schuman. 2002.

Jones, Patrick and Joel Shoemaker. **Do It Right! Best Practices for Serving Young Adults in School and Public Libraries**. Neal-Schuman. 2001.

Kuharets, Olga R. **Venture into Cultures: A Resource Book of Multicultural Materials & Programs**. 2d ed. American Library Association. 2001.

Lear, Brett W. **Adult Programs in the Library**. American Library Association. 2002.

Mates, Barbara T. **5-Star Programming and Services for Your 55+ Library Customers**. American Library Association. 2003.

Nespeca, Sue McCleaf. **Library Programming for Families with Young Children: A How-To-Do-It Manual**. Neal-Schuman. 1994.

Official Museum Directory. American Association of Museums. Annual.

“Philanthropy and the Public Library,” **Libraries for the Future** Online Research
<http://www.lff.org/research/philanthropy.html>

Reid, Rob. **Something Funny Happened at the Library: How to Create Humorous Programs for Children and Young Adults.** American Library Association. 2003.

Rubin, Rhea Joyce. **Humanities Programming: A How-To-Do-It Manual for Librarians.** Neal-Schuman. 1997.

Rubin, Rhea Joyce. **Intergenerational Programming: A How-To-Do-It Manual for Librarians.** Neal-Schuman. 1993.

USA Museum Pages. <http://www.museumca.org/usa/ca.html>

Wadham, Tim. **Programming with Latino Children's Materials: A How-To Do-It Manual For Librarians.** Neal-Schuman. 1999.

Watkins, Jan. **Programming Author Visits.** American Library Association. 1996.

Williams, Wilda “Booking Authors: Advice from the Pros” **Library Journal**, 2/15/2003
<http://libraryjournal.reviewsnews.com/index.asp?layout=article&articleid=CA273960>